



ATTEND THE WESTERN MOTORHOME SHOW ON THE MALVERN SHOWGROUND



Travelworld attended the annual Warners' Western Motorhome Show on the Three Counties Showground near Malvern over the weekend of 18-20 August.

TRAVELWORLD MOTORHOMES AWARDED FIAT PROFESSIONAL FRANCHISE

Travelworld Motorhomes are extremely proud to announce being awarded the coveted Fiat Professional franchise for servicing and warranty. This will allow Travelworld to undertake any Fiat chassis service & warranty work as well as giving them access to original parts supply.

The franchise includes the use of Fiat factory software and direct remotely linked access to Fiat UK for parts ordering, technical advice and warranty diagnosis including all recall notices. Staff will benefit from following Fiat processes & procedures and continual motor industry quality training courses.

Travelworld's pre-existing relationship with FCA Fiat Chrysler is through the Erwin Hymer Group branded Finance, unique to the industry and a product underwritten by FCA. Erwin Hymer Group are also one of Fiat's largest customers for the Fiat Ducato chassis cab, buying an estimated one out of every four Ducato's that are built.

Ross Edwards Travelworld's Managing Director had this to say "We are very happy to have achieved the criteria set out by Fiat as this was not easy, however we feel the benefits the franchise brings to our customers will be huge". "Currently our customers have to visit Fiat agents for their chassis warranty work and this not only causes disconnect with our customer but quite often issues arise between the chassis and the habitation side that cannot be understood by anybody other than a qualified motorhome service centre". "We are totally focused on the service side of our business and aftersales, so becoming Fiat Professional is just another commitment and investment we have made to better serve our customers".





“We had a very successful Malvern show with a doubling of sales over the weekend compared with 2016! After viewing our stand many customers planned to visit us the following week to view Hymer’s new 2018 models for the very first time! The weather manged to hold up for the last day helping us secure two more deals making for a fantastic event. The interest in Hymer motorhomes continues to go from strength to strength with admiration from all customers who took the time to come and see us.”

I went around the RV Owners Club section and got some shots, nice to see many of our vehicles are still being used! The two Windsports, Camelot, Knight and Damon Daybreak were all originally from us!

Report by Harry Price
Travelworld Motorhomes
Halesfield 14
Telford, TF7 4QR
Tel: 0845 230 5033

