



## VISITOR NUMBERS WERE UP ON THE OPENING DAY OF THE CARAVAN, CAMPING AND MOTORHOME SHOW 2017

The annual Caravan, Camping & Motorhome Show at the NEC was open from 21-26 February saw an increase in numbers over previous years, a 94,612, 7,023 increase on 2016

Visitors to the show, with figures up on last year, walked the five halls of the NEC on the show's opening day looking at the latest products from caravans, modern motorhomes, cosy campervans, luxurious holiday homes and lodges to large tents.

The show was officially opened by The National Caravan Council Director General John Lally alongside a celebrity line-up including Ben Fogle, Julia Bradbury, Barney Harwood and Matt Allwright.

Families tried out the many free features available at the show, including the Bounce Zone, learning how to build a shelter in the bushcraft workshops and challenging the indoor Woodland Assault Course in partnership with the Woodland Trust.

The Discovery Theatre hosted insightful talks from industry experts and celebrity question and answer sessions as well as cooking demonstrations from Paul Da Costa Greaves.

The Caravan Club announced a name change to **The Caravan and Motorhome Club**, reflecting growing motorhome ownership.

The show offers holiday inspiration for



lovers of the great outdoors and luxury seekers. Celebrity guests appearing across the remaining days include author of The Caravan Cookbook Monica Rivron and TV and radio personality Rowland Rivron; wildlife presenter Kate Humble; Britain's Got Talents winners Ashleigh and Pudsey; the banker turned baker Selasi Gbormittah; and Olympic gold medalist Sam Quek.

Visitors to The Show were able to see the very best in tents, caravans, motorhomes, campervans, trailer tents, caravan holiday homes and thousands of accessories of all shapes and sizes - it was all there.

Whether you're new to the leisure vehicle lifestyle, or already enjoy it, this





show is the perfect place to start planning your ultimate trip. It offers a unique opportunity to see all the latest trends, must have kit, must go destinations and more! It was Packed with over 350 stands, across five halls you're sure to take away ideas and inspiration for your 2017 holidays, breaks and leisure pursuits.

All of the UK's top manufacturers were present with some exciting launches as well as their 2017 models and many dealer special editions. With exclusive show-only offers on the table, there were plenty of opportunities for some great deals.

At the Freedom to Go Experience in Hall 5, you could try out some of the core skills involved in towing, reversing and hitching up a touring caravan plus find your way around a motorhome with their experts.

New for 2017, the organisers had introduced bushcraft workshops and a caving and climbing experience as part of North Wales LIVE brought to you by Visit Wales in Hall 5. There was also the Bounce Zone featuring six way trampolines.

Other attractions included the Woodland Assault Course in partnership with The Woodland Trust, Towing Experience from The Camping and Caravanning Club's team of highly qualified instructors and Motorhome Manoeuvring with free expert tuition from The Caravan Club. With so much to

see and do there were many rest areas where you could enjoy talks and demonstrations from industry experts, TV personalities and chefs. Or sit down, take a break and be entertained with the ever popular Dog Agility.

Famous faces such as adventure action man Ben Fogle, TV presenter Kate Humble, Olympian Sam Quek and Banker turned Baker Selasi Gbormittah, plus many others were present.

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**The next Show organised by The NCC will be 17-22 October 2017 at the NEC.**

The Caravan, Camping and Motorhome Show, now in its sixth year, is organised by NCC Events. The NCC is the trade body for the UK caravan industry, encompassing touring caravans, motorhomes, caravan holiday homes and park homes. The NCC represents some 800-member outlets in manufacturing, park operations, distribution, retailing, and in the provisions of specialist suppliers and services within the UK caravan industry, which is worth in excess of £6 billion per annum (sale of products, services and holiday spend).

